



A challenging activity designed to simulate the pressures of business...

Trax is an innovative and engaging business simulation designed to mirror the complexity of the project environment. Trax challenges delegates leadership, project management and client management abilities in a pressured, yet enjoyable learning environment.

The Trax Project

Trax requires the participants to design and build a profitable railway viaduct whilst at the same time meeting client design deadlines. The process requires the team to create an effective project plan, produce a multi-media marketing plan involving social media and, critically, meet financial reporting requirements which are designed to mirror industry reporting cycles.

In order to be successful and deliver the bridge to the client 'on time' and 'in budget', the participants will have to quickly assign roles, understand responsibilities and respond to emerging challenges during the simulation.

Communication & continuous development

The team is also asked to set up a sub team of consultants whose role is to observe the team's progress and process. This group provide feedback to the team and team leader/s at regular intervals, offering guidance on areas where the team could improve performance.

This consultant team's role is critical as it gives delegates an opportunity to 'step out of the weeds' and reflect on the entire team performance as well as practise leadership coaching skills. This element of the project helps people better understand the value of actively managing the communication flow with the client as well as between project team members.

Facilitators Role

The facilitators provide the brief and the project structure. They play the role of the client and put pressure on the team's processes by responding according to the quality of client management provided by the team. The facilitators can call time outs to review a particular event within the project. They run the reviews at the close of the project to draw out the learning and relate it back to the workplace context.



10 - 50



Business



2.5 - 3.5 hours

